

FINAL REPORT

**DESIGNING COMIC OF “*ME AND CELOR*” TO PROMOTE *MIE CELOR*
AS PALEMBANG TRADITIONAL FOOD**



**This Final Report is written to fulfill the requirement of Final Report Project
in English Department**

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG**

APPROVAL SHEET
FINAL REPORT
DESIGNING COMIC OF “ME AND CELOR” TO PROMOTE MIE CELOR
AS PALEMBANG TRADITIONAL FOOD



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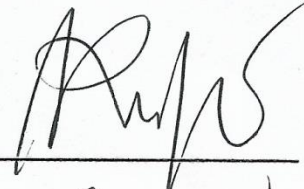
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**ENGLISH DEPARTMENT
STATE POLYTECHNIC SRIWIJAYA**

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PREFACE

Praise to Allah SWT for the blessing, the writer can complete the Final Report with title “Designing Comic of Palembang Culinary to Promote Traditional Food in Palembang”. The report is written to fulfill the requirement of Final Report subject to graduate from Diploma III in English Department at State Polytechnic of Sriwijaya. The writer would like to express deep gratitude to Allah swt and my beloved prophet Muhammad saw for any knowledge, warning and also blessing to the writer. So the writer able to finish the final report on time. The writer also would like to thank to the advisors who had giving their advices, suggestions, comments, and guidance during writing this final report.

The writer realized in this report there are still many mistakes in this final report because of limited resources, time, references, knowledge, and funds. In order to make this even better on the future, the writer would like to have any suggestions and comments by sending it via email at noveriani16@gmail.com. The writer hopes this report can broaden our knowledge about promotion comic, this final report is also expected will be useful for the readers especially for students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2018

The Writer

ACKNOWLEDGEMENT

The writer would like to thank Allah SWT for the blessing, so that the writer can complete this Final Report. This report is finally complete to fulfill the requirements of getting the Diploma Degree at English Department at State Polytechnic of Sriwijaya. In this opportunity, the writer would like to express deep gratitude to the people who involved in writing this final report. Next, the writer would like to express deepest appreciation to:

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11. English Department administrative staffs, Mr. Okta, Mrs. Suwarti, and Mrs. Siska, and also Mr. Nanang.

Palembang, July 2018

The Writer

ABSTRACT

DESIGNING COMIC OF “*ME AND CELOR*” TO PROMOTE *MIE CELOR* AS PALEMBANG TRADITIONAL FOOD

(Noveriani Ronyta, 2018, 70 pages, 2 charts, and 88 pictures)

This research aims to find out designing comic “Me and Celor, The Story of *Mie Celor* and Me” to promote *mie celor*. The problems are " How to design a comic about Palembang culinary to promote traditional food in Palembang?”. The method of this report is Research and Development (R&D) Modified method developed by Sukmadinata. The research techniques for collecting the data are interview and documentation in the steps of Literature Review and Field Survey. Based on the findings, the writer found that the comic can be an option for promoting the Palembang Culinary to read with the theme of cultures and give the information and knowledge related to it. The conclusion and suggestion are the designing comic to entertain the reader and also introduce the *mie celor* as part of culture of Palembang. The writer expects people to know more about culture and preserve the cultural heritage especially in traditional food, It would be better if the government continues to develop the authentic traditional food, and for the English Department students in State Polytechnic of Sriwijaya, should make another story of this Palembang Culinary comic.

Keyword: *Mie Celor, Comic, Palembang.*

MOTTO AND DEDICATION

Motto:

“if there is no struggle, there will no success”

– Noveriani Ronyta –

This Final report dedicated to:

Allah SWT

My parents

My brother and sister

My friends at English Department (2014) State Polytechnic of Sriwijaya

My lecturers at English Department State Polytechnic of Sriwijaya

Palembang, July 2018

The Writer

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